

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80550

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

PAGE 1

253477	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	168364	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING				NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln				320 1st St SE		
ADDRESS	Alexandria	VA	22314-1219		Washington	DC 20003-1838	
	USA				USA		
CONTACT	MICHELLE MORIE				PRODUCTNRCC EST#3260		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO. 3260		PRODUCT CODE	9820	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS:							2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:27A	05:58A	30S	10/26/12-10/26/12	5:30AM NEWS THIS MORNING	1	500.00	500.00
2	01010..	2	05:27A	05:58A	30S	10/30/12-11/01/12	5:30AM NEWS THIS MORNING	2	500.00	1000.00
3	10101..	3	04:00P	05:00P	30S	10/29/12-11/02/12	DR. PHIL	3	1350.00	4050.00
4	00001..	1	05:00P	06:00P	30S	10/26/12-10/26/12	5PM EARLY NEWS	1	1000.00	1000.00
5	01010..	2	05:00P	06:00P	30S	10/30/12-11/01/12	5PM EARLY NEWS	2	1000.00	2000.00
6	10101..	3	06:58P	07:27P	30S	10/29/12-11/02/12	ENTERTAINMENT TONIGHT	3	1400.00	4200.00
8	00001..	1	07:28P	07:57P	30S	10/26/12-10/26/12	THE INSIDER	1	1600.00	1600.00
9	01010..	2	07:28P	07:57P	30S	10/30/12-11/01/12	THE INSIDER	2	1600.00	3200.00
10	1011000	3	11:00P	11:35P	30S	10/29/12-11/01/12	LATE NEWS	3	3000.00	9000.00
12	00001..	1	11:35P	12:37A	30S	10/26/12-10/26/12	DAVID LETTERMAN	1	1000.00	1000.00
13	11111..	5	11:35P	12:37A	30S	10/29/12-11/02/12	DAVID LETTERMAN	5	1000.00	5000.00
14	.1.....	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	14000.00	14000.00
15	..1....	1	07:57P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV: PHILLIPINES	1	8500.00	8500.00
17	...1...	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	10000.00	10000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80550-1

DATE PRINTED

09/27/12

PAGE 2

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING
AND 815 Slaters Ln
ADDRESS Alexandria VA 22314-1219
USA
CONTACT MICHELLE MORIE

PRODUCT NRCC EST#3260

Cancellation Notice
Required
Announcement 28 days
prior notice

LOCAL SALESPERSON JOHN LINK POL. **AGENCY EST. NO.** 3260
PRODUCT CODE 9820

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 **AND ENDING** 11/06/12 **NO. WEEKS:** 2

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			FROM	TO						
181.	1	06:00A	06:57A	30S	10/27/12-10/27/12	WEEKEND NEWS SAT 6-7AM	1	500.00	500.00
191	1	06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	1	550.00	550.00
20	01000..	1	05:27A	05:58A	30S	11/06/12-11/06/12	5:30AM NEWS THIS MORNING	1	500.00	500.00
21	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	1350.00	1350.00
22	10000..	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	1000.00	1000.00
23	10000..	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1600.00	1600.00
24	10000..	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1000.00	1000.00
251..	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	7950.00	7950.00
261.	1	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	1	500.00	500.00
Total Contract:								36		80000.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						5150.00	74850.00	.00	80000.00	
GRAND TOTAL										80000.00

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